### **SOCIAL MEDIA POST for PCAs:**

Personal Care Attendants (PCAs) and Job Seekers: Check out the NEW how-to training videos! Learn how easy it is to register, setup your profile, search for a PCA job and respond to messages using the Mass PCA Directory!

https://www.masspcadirectory.org/Home/TrainingVideos

#masspcadirectory



### **SOCIAL MEDIA POST for Consumer-employers:**

Consumer-employers: Check out the NEW how-to training videos! Learn how easy it is to register, post a PCA job and manage messages using the Mass PCA Directory!

https://www.masspcadirectory.org/Home/TrainingVideos

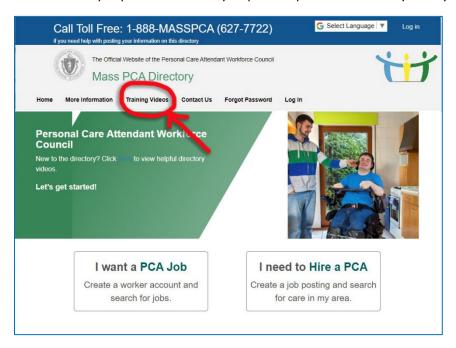
#masspcadirectory



# **Newsletter Submission/Email Blast** (target consumer-employers)

#### Looking to hire a PCA?

The <u>Mass PCA directory</u> is sponsored by the Personal Care Attendant (PCA) Workforce Council and it offers a list of people who are ready to provide personal care for you or your family member.



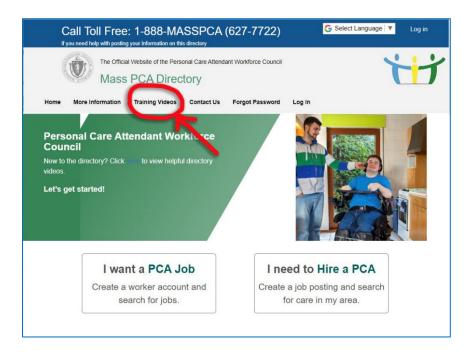
**New** <u>how-to training videos</u> are available for consumer-employers on how to use the Mass PCA Directory. Learn how to register, post a job and manage messages.

Visit www.masspcadirectory.org and click on the Training Videos tab to get started!

# **Newsletter Submission/Email Blast** (target PCAs)

#### Looking for a PCA job?

The <u>Mass PCA directory</u> is sponsored by the Personal Care Attendant (PCA) Workforce Council and it offers a current list of people in Massachusetts who are hiring PCAs.



New <u>how-to training videos</u> are available for PCAs on how to use the Mass PCA Directory. Learn how to register, setup a profile, search for a job and respond to messages.

Visit www.masspcadirectory.org and click on the Training Videos tab to get started!