

2026

SENIOR SCOPE: A NEWSPAPER FOR OLDER ADULTS IN THE SOUTHCOAST ADVERTISING RATE CARD

Contact Beth Perdue at bperdue@coastlinenb.org to get started.
Or call, 774-438-2729.

Small Ad

(Width: 3.3 inches, Height: 2 inches)

Contract Rate:

- \$85 for a one-time ad
- 9-issue contract – \$80 per issue
- 12-issue contract – \$70 per issue



Medium Ad

(Width: 3.3 inches, Height: 4 inches)

Contract Rate:

- \$170 for a one-time ad
- 9-issue contract – \$160 per issue
- 12-issue contract – \$135 per issue



Quarter Page

(Width 4.9 inches, Height: 7.5 inches)

Contract Rate:

- \$370 for a one-time ad
- 9-issue contract – \$350 per issue
- 12-issue contract – \$320 per issue



Half Page Ad*

(Width 10 inches, Height: 7.9 inches)

Contract Rate:

- \$500 for a one-time ad
- 9-issue contract – \$480 per issue
- 12-issue contract – \$450 per issue



*For information on a full page ad, please call or email Beth Perdue.

PLEASE NOTE: Senior Scope will only accept camera-ready or electronic versions of advertisements prior to the 20th of the month for inclusion in the next month's publication. The advertiser is solely responsible for sending updated ads by the established deadline. The safe space for ads is approximately 10 inches wide by 15 inches tall. The overall size of the newspaper is approximately 11½ inches in width by 17 inches tall. The visual guide above is based on approximate dimensions.

**** Payment for each month is due the 15th of the month prior to publication. Credit cards accepted by phone. Email bperdue@coastlinenb.org or call 774-438-2729 for information.**